

No.1523/Events/KBIP/2024

February 2, 2024

Sir/Madam,

Sub: Aahar 2024 Exhibition – March 7 to 11, 2024 at New Delhi – Invitation for Participation – reg.

Aahar, the International Food & Hospitality Fair is being organised at Pragati Maidan, New Delhi from March 7 to 11, 2024. The Event is being organised by India Trade Promotion Organisation (ITPO) under Government of India and will focus on broad spectrum of Food Products & Beverages, F&B Equipments, Hospitality & Décor Solutions and Allied Sectors.

On behalf of Department of Industries & Commerce, KBIP intends to facilitate the participation of MSMEs from Kerala in the 38th edition of Aahar 2024 Exhibition being organised at Pragati Maidan, New Delhi from March 7 to 11, 2024.

If sufficient MSMEs are interested, opportunity will be provided to MSMEs in Kerala to participate and display their products & technologies in Aahar 2024 Exhibition. It may please be noted that preference for participation in Kerala Pavilion being set up in the Event will be given to those MSMEs which are not given the opportunity to participate in Aahar Exhibition at New Delhi.

The MSME in the Food Processing & Allied Sectors from Kerala which are interested to participate in the Aahar 2024 Exhibition at Pragati Maidan, New Delhi from March 7 to 11, 2024 are requested to submit the registration form enclosed along with this letter at the earliest, but not later than **February 14, 2024**.

Thanking you,
Yours faithfully,


Suraj S.



AAHAR 2024 EXHIBITION

**March 7 to 11, 2024
Pragati Maidan, New Delhi**

REGISTRATION FORM

| | | |
|----|---------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| 1. | Name of the Organisation | |
| 2. | Name of the contact person with designation | |
| 3. | Full address for correspondence | |
| | District & Pincode | |
| | Mobile No. | |
| | Fax No. (with STD code) | |
| | E-mail | |
| | Website | |
| 4. | Sector | |
| 5. | Main Products / Services | 1) 2) 3) 4) 5) |
| 6. | Interested in | <input type="checkbox"/> B2B <input type="checkbox"/> Business Matchmaking <input type="checkbox"/> Display |

Last date for receipt of registration is February 14, 2024

***The interested MSMEs may submit the Registration Form to
Kerala Bureau of Industrial Promotion (KBIP), 2, Vidhya Nagar, Opposite Police Ground,
Thycaud P.O., Thiruvananthapuram-695014, Tel: 0471 2321882, 2322883
or email to kbip@keralaindustry.org***

