

# **KERALA BAMBOO FEST 2018**

**December 07 to 11, 2018**

**Ernakulathappan Ground, Kochi, Kerala**

## **Post Show Report**



**Organised by**

**Kerala State Bamboo Mission  
Kerala Bureau of Industrial Promotion  
Department of Industries & Commerce  
Government of Kerala**

# KERALA BAMBOO FEST 2018

## Post Show Report

Kerala State Bamboo Mission (KSBM) organized the 15<sup>th</sup> edition of 'Kerala Bamboo Fest' (Kerala Bamboo Fest 2018) at Ernakulathappan Ground, Ernakulam from December 7 to 11, 2018.



The Fest was inaugurated by Smt. Soumini Jain, Hon. Mayor of Kochi at Ernakulathappan Ground on December 7, 2018 by lighting the lamp. Prof. K. V. Thomas, Member of Parliament; Shri. Biju K. IAS, Director (Industries & Commerce); Shri. K.J. Jacob, Chairman, Kerala State Bamboo Corporation and Shri. S. Santhosh, Chief Executive Officer, Kerala Bureau of Industrial Promotion (K-BIP) attended the function.



The Fest was organised as part of the exercise for marketing Bamboo products made in the State. The Kerala Bamboo Fest 2018 showcased products as part of Handicrafts, Furniture, Wood substitutes, Building construction & structural applications, Industrial products,



Decorative & artistic products, Research & applications etc. Exhibition stalls were set up to display various products made from Bamboo, Reed, Rattan and Screw pine. Individual Artisans, Master craftsman, NGOs, SHGs, Micro & Small enterprises, and Government institutions participated in the Fest.



On behalf of Forest Department, Vana Samrakshana Samithi (VSS) displayed various forest produce in the stalls. Kerala State Bamboo Corporation (KSBC) furnished their stall with bamboo products (bamboo flooring tiles, bamboo furniture, etc.). Kerala Forest Research Institute (KFRI), Peechi, Thrissur and Jawaharlal Nehru Topical Botanical Garden & Research Institute (JN TBGRI), Palode, Thiruvananthapuram displayed various bamboo plants, research documents, publications, etc. pertaining to the bamboo sector. Kerala State Handicrafts Apex Co-operative Society Ltd. (SURABHI) displayed various handicraft products made out of Bamboo and natural fibres during the Fest. Artisans from National SC ST Hub (NSSH) also participated in the event.

The Mission arranged a separate Bamboo Crafts Gallery at the entrance which display the Bamboo Products developed by the Trainers of Kerala State Bamboo Mission.



Various species of Bamboo saplings / seedlings were also displayed by Global Green Gardens, Kasaragod and M/s. Uravu, Wayanad which was a popular attraction for the visitors. Separate area was provided for various food products made out of Bamboo & bamboo rice. These include products like bamboo halwa, unniyappam, payasam etc., which were well appreciated by the visitors.



Concurrent to the Fest, a National Level Workshop focusing on the latest developments in the Bamboo Sector was organised at The Center Hotel, Panampilly Nagar, Ernakulam (Kochi) on December 10 & 11, 2018 in association with National Bamboo Mission (NBM), New Delhi. The Mission Directors of various States also visited the Bamboo Fest.





Dr. Alka Bhargava IFS, Joint Secretary & Mission Director (National Bamboo Mission) Ministry of Agriculture & Farmers Welfare, Department of Agriculture, Cooperation & Farmers Welfare, Government of India and Smt. Manda Verma, Assistant Director, NBM also visited 'Kerala Bamboo Fest 2018' and had discussions with the bamboo artisans / craftsmen who had displayed their products.

Bamboo Mission provided separate infrastructure facilities to Kudumbashree for setting up Food Court at the venue.



### **Summary of outcomes from the Fest**

- Total No. of stalls: 156
- Products exhibited:
  - Mementos / Trophies, various other handicraft items
  - Furniture
  - Interior decoration designs including Lamp shades, kitchen utensils, curtains and flooring tiles
  - Food products using bamboo rice and shoots
- Total Participants: 260
  - Artisans within the State - 187
  - Artisans from outside the State - 46
  - Government / Research Institutions - 8
  - Entrepreneurs from the State- 14
  - Bamboo Nurseries - 2
  - Bamboo Food items – 3
- Total Sales: Rs.1,51,36,992/- (*including firm orders*)
- Average Sales per stall: Rs.97,032/- (*including firm orders*)



The success of every edition of the Bamboo Fest has inspired the Mission to organise it in a spectacular way in successive editions. One of the main achievement of the Fest is that it gives an opportunity for the artisans and the organizations working in the Bamboo sector to interact and exchange new ideas on the uses of Bamboo. It brings together artisans and organizations working in Bamboo sector from different parts of the State as well as from the North-Eastern States of India which have pioneered diversification in the sector. The Fest has managed to create awareness among the public that bamboo can be used as an Eco-friendly item in various ways.

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