

## REPORT

### Kerala Bamboo Fest 2019

The Department of Industries & Commerce, Government of Kerala in association with Kerala State Bamboo Mission (KSBM) and Kerala Bureau of Industrial Promotion (K-BIP) organized the 16<sup>th</sup> edition of 'Kerala Bamboo Fest' at Marine Drive Ground, Ernakulam from December 6 to 10, 2019.



The Fest was inaugurated by Shri. Hibi Eden, Member of Parliament at Marine Drive Ground, Ernakulam on December 6, 2019 at 5.00 PM by lighting the lamp. Smt. Soumini Jain, Hon. Mayor of Kochi Corporation; Shri. Biju K. IAS, Director (Industries & Commerce); Shri. Biju Abraham, General Manager, District Industries Centre, Ernakulam attended the function.



The Fest was organised as part of the exercise for marketing Bamboo products made in the State. The Kerala Bamboo Fest 2019 showcased products as part of Handicrafts, Furniture, Wood substitutes, Building construction & structural applications, Industrial products, Decorative & artistic products, Research & applications etc. Exhibition stalls were set up to display various

products made from Bamboo, Reed, Rattan and Screwpine. Individual Artisans, Master craftsman, NGOs, SHGs, Micro & Small enterprises and Government institutions participated in the Fest.



Kerala State Bamboo Mission arranged a separate Bamboo Crafts Gallery which display the Bamboo Products developed by the Trainers of Kerala State Bamboo Mission. Various species of Bamboo saplings / seedlings were also displayed by Global Green Gardens, Kasaragod and M/s. Uravu, Wayanad which was a popular attraction for the visitors. Separate area was provided for various food products made out of Bamboo & bamboo rice. These include products like bamboo halwa, unniyappam, payasam etc., which were well appreciated by the visitors.



### Summary of outcomes from the Fest

- Bamboo products exhibited:  
Mementos / Trophies, various other handicraft items, Furniture, Interior decoration designs including Lamp shades, kitchen utensils, curtains, flooring tiles, Food products using bamboo rice and shoots
- Total Participants: 277 participants in 166 Nos. stalls.
- Artisans within the State - 220
- Artisans from outside the State - 24
- Government / Research Institutions - 10
- Entrepreneurs from the State- 14
- Bamboo Nurseries - 2
- Bamboo Food items - 4
- Kudumbasree - 3



One of the main achievement of the Fest is that it gives an opportunity for the artisans and the organizations working in the Bamboo sector to interact and exchange new ideas on the uses of Bamboo. It brings together artisans and organizations working in Bamboo sector from different parts of the State as well as from the North-Eastern States of India which have pioneered diversification in the sector. The Fest has managed to create awareness among the public that bamboo can be used as an Eco-friendly item in various ways.



