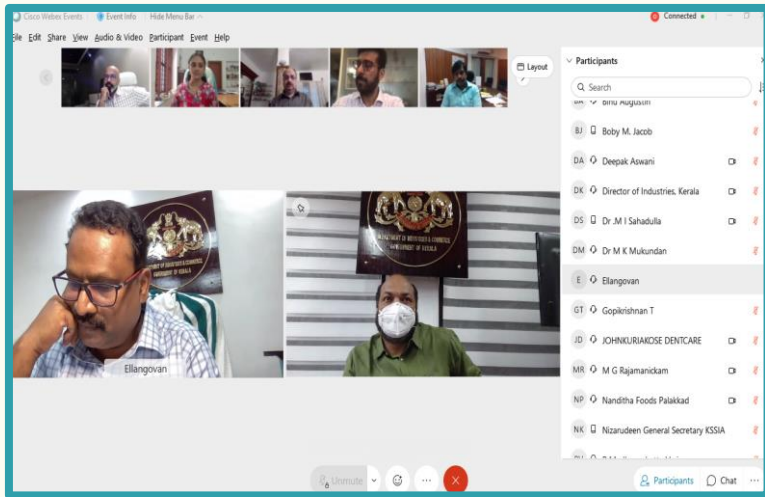


RECENT EVENTS: QUICK WALKTHROUGH



Virtual Conference: Hon'ble Minister of Industries and Law with Industry Representatives

An invitation based exclusive interaction session ensued in the presence of Hon'ble Minister for Law, Industries and Coir, Shri P Rajeeve on 31st May 2021 at 6 pm via Video conferencing. The principal agenda of the meeting was to aggregate and understand the key steps to improve the investment ethos in the state by improving the ease of doing businesses. Besides the Hon'ble Minister, the meeting consisted of prominent industry representatives and association office bearers from both public and private domain.

Dr. K Ellangovan, Principal Secretary, Industries and NORKA delivered the welcome note and introduction of all panelists which was followed by his citation of the achievements that the Government and the Department of Industries realized in their previous tenure. The session facilitated the participation of over 20 industrialists including representatives from CII, FICCI, TIE Kerala, KSSIA and other prominent entrepreneurs of the state. The webinar enabled the clustering of requests, suggestions and ideas from multiple industry sectors covering an exhaustive list of socio-economic and administrative issues faced by businesses. Recent uncertainties and the New Normal have brought in many unforeseen challenges and with them the opportunities for fast paced improvements in traditional governance systems and compliance hurdles has also emerged. The Government shall look into the key takeaways of the meeting to plan new reform agendas and programs to improve the investment scenario in the State.



ACHIEVEMENTS GALLORE

Kerala's extends dominance in SDG India Rankings

Kerala retained its rank as the top state with a score of 75 in NITI Aayog's SDG India Index 2020-21. The state bettered its Sustainable Development Goal score, climbing 5 points from 70 in 2019 to 75 in 2021. Himachal Pradesh and Tamil Nadu took the second spot with a score of 74.

The Index for Sustainable Development Goals (SDGs) evaluates the progress of states and Union Territories on various parameters, including health, education, gender, economic growth, institutions, climate change and environment. Kerala scored a perfect 100(Achiever) in providing 'Affordable and Clean Energy', also being the front runner in most of the SDGs like 'No Poverty', 'Zero Hunger', 'Quality Education' and 'Clean Water and Sanitization'. The state improved its score in 12 out of 16 SDGs while laying off the Aspirant tag for SDG Life Below Water. The state also secured a rank in Top 10 states for 11 of the 16 SDGs.



The Invest Kerala Portal has been designed to improve Kerala's investment ecosystem. It helps entrepreneurs from different parts of India and abroad set up and run businesses in Kerala in a congenial environment.

Visit this portal for everything related to investing in Kerala <https://invest.kerala.gov.in/>

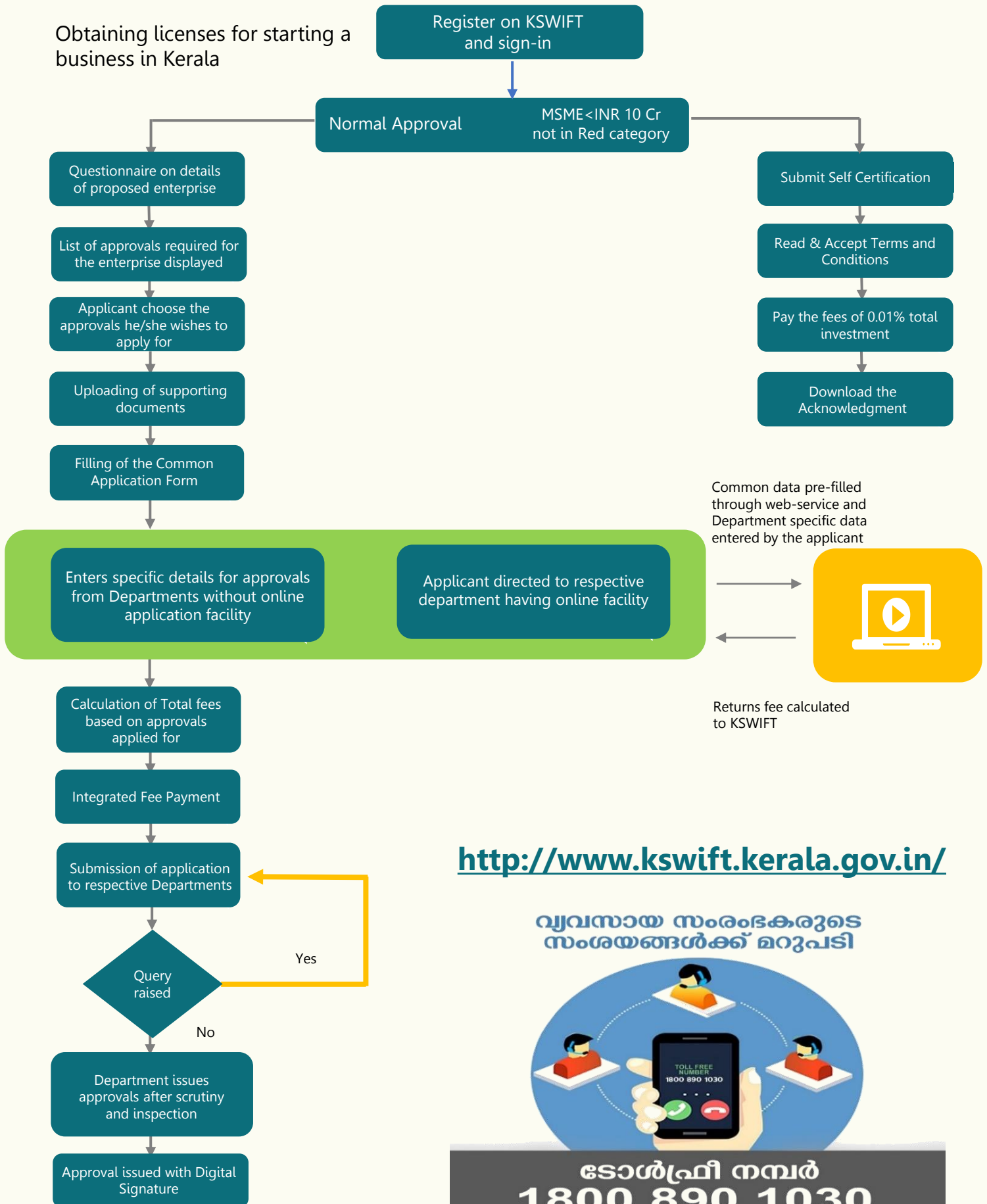
Look up the portal for details about

- **K-SWIFT**
- **INTELLIGENT BUILDING PLAN MANAGEMENT SYSTEM**
- **EASE OF DOING BUSINESS**
- **LAND BANK**



KSWIFT: Workflow at a Glance

Obtaining licenses for starting a business in Kerala



<http://www.kswift.kerala.gov.in/>

വ്യാവസായ സംരംഭകരുടെ സംശയങ്ങൾക്ക് മറുപടി



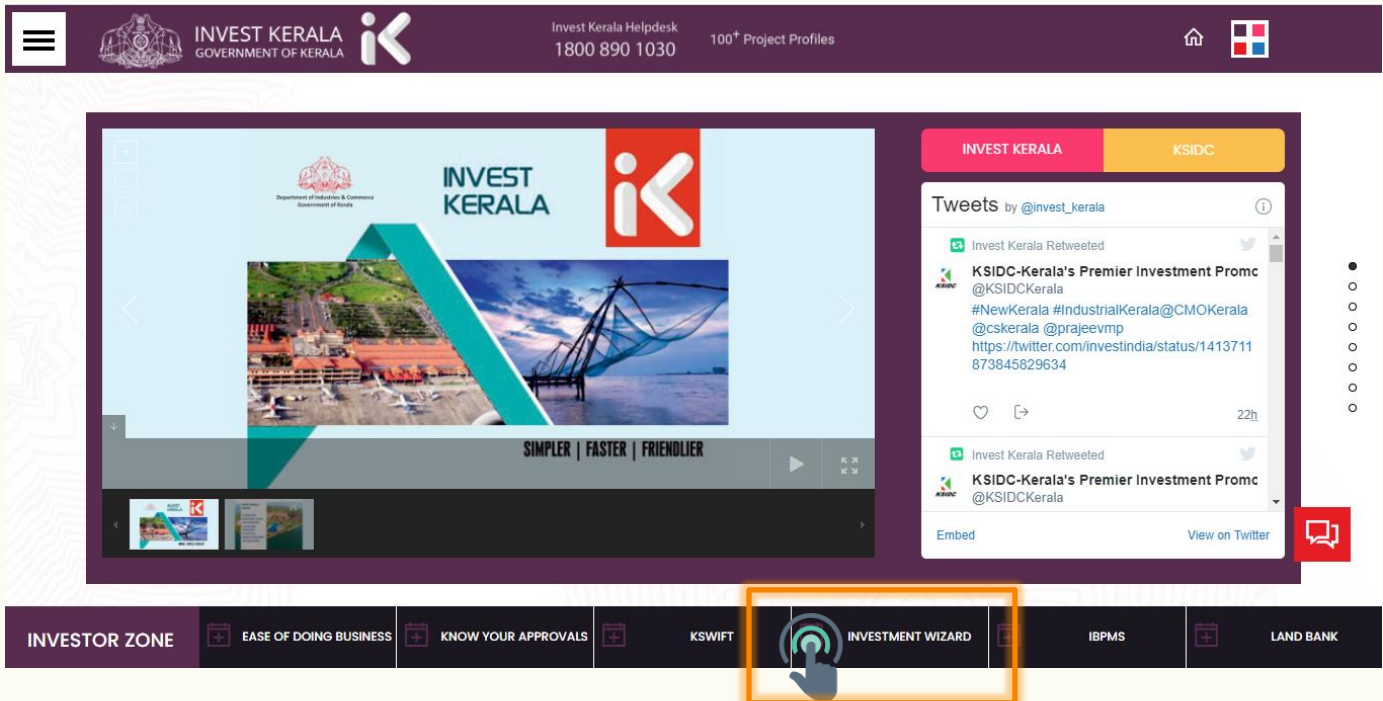
ടോൾഫ്രീ നമ്പർ
1800 890 1030

REDUCING REGULATORY BURDEN: TAKE THE SURVEY

Under the aegis of Department for Promotion of Industry and Internal Trade, a dedicated exercise is conducted to identify and minimize regulatory compliance burden on businesses. Various compliances with respect to Licenses, Certificates, Permissions; Inspections; Return filings; Registers and Records are being identified. Industry associations are also part of this activity to enable the Government identify cumbersome regulations. If you wish to contribute any key problem statements, and views on reducing burdensome compliance please share details to investkerala@ksidcmail.org or fill the survey by clicking [here](#)

HOW TO START A BUSINESS IN KERALA: INVESTMENT WIZARD

Investment Wizard – interactive tool to provide comprehensive list of approvals required for starting a business in the State. Access the wizard by clicking [here](#) or go to <https://invest.kerala.gov.in/investment-wizard/>



For all your queries, reach us at:
investkerala@ksidcmail.org