## INVESTOR Konnect

Monthly Newsletter

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"We explored this opportunity of participation at Expo 2020 Dubai to showcase the positive trends in Kerala, to attract investments and create more employment. IndiaPavilion is the perfect place to showcase the state's infrastructure and strong ecosystem for industrialisation: Shri P Rajeev, Minister of Industry, Law & Coir, Kerala.."

Shri. P. Rajeeve

Hon. Minister for Law, Industries & Coir

Kerala Pavilion was inaugurated at the Dubai Expo 2020 on 4th February 2022 by Shri Pinarayi Vijayan, Chief Minister of Kerala and H.E. Sheikh Nahyan bin Mubarak Al Nahyan, UAE Minister of Tolerance and Coexistence, and Commissioner General of Expo 2020. The state of Kerala concluded its participation at the India Pavilion, EXPO2020 Dubai recently on a successful note, as it received significant investment commitments from global investors across various key sectors.

The delegation led by the Chief Minister met H.H. Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of UAE and Ruler of Dubai, highlighted the growing investments the two countries are making in each other's economies especially in Logistics, renewable energy, air transport and food security. The delegation also met H.H. Sheikh Hamdan bin Mohammed Bin Rashid Al Maktoum, Crown Prince of Dubai, Sheikh Nasser Bin Thani Al Hamli, UAE Minister of Human Resources, Labour, and Emiratisation and Sheikh Abdullah Mohamed Al Mazrouei, Chairman of UAE Chamber of Commerce and Industry and discussed the partnership and business interest between Kerala and the UAE. The delegation invited global investors and Non-Resident Keralites (NRK's) to script a new story of growth and development in the state during meetings with India Business and Promotional Council (IBPC) members and CEOs of international companies including IFFCO Group, Sharaf Group & Tristar Group among others. An exclusive Investors meet was arranged on 5th February 2022 which was attended by key industrialists of the region. A detailed presentation on the key investment opportunities and special incentives available for investors was showcased.





KEY DIGNITARIES ARRIVE AT THE KERALA STATE FLOOR OF INDIA PAVILION ON 4TH FEBRUARY 2022.



INAUGURATION OF THE KERALA STATE FLOOR BY SHRI PINARAYI
VIJAYAN, HON'BLE CHIEF MINISTER AND SHRI P RAJEEV, HON'BLE MINISTER FOR INDUSTRIES, LAW & COIR, KERALA AND H.E. SUNJAY SUDHIR,
AMBASSADOR OF INDIA TO THE UAE



SHRI PINARAYI VIJAYAN, HON'BLE CHIEF MINISTER SPEAKING TO INVESTORS AT THE EXCLUSIVE KERALA INVESTORS MEET, ORGANISED ON THE SECOND DAY OF KERALA WEEK. HE HIGHLIGHTED THE VARIOUS OPPORTUNITIES THAT THE STATE HAS TO OFFER ACROSS VARIOUS SECTORS OF THE STATE.



DURING THE INVESTORS MEET, SHRI P RAJEEV, HON'BLE MINISTER FOR INDUSTRIES, LAW & COIR, SHARED GLIMPSES OF THE INVESTMENT CLIMATE IN THE STATE AND THE NEW REFORMS LAUNCHED BY THE DEPARTMENT TO FACILITATE DOING BUSINESS IN THE STATE

State's reengineered Investment Strategy

Kerala, with its transformation-led development agenda has seen a main impetus for changing investment climate whereby the State's Social capital strengths have grounded industrial investments in the State. The reengineered investment strategy of the state is focused on 5 key strategies:

1. Pathbreaking Legislative reforms

2. Digital Reforms-led investor engagement model

3. Robust Industrial Infrastructure

4. Logistics ecosystem development

5. Knowledge Economy focus



## **State's Green Infrastructure Focus - Green Energy Corridors**

GAIL Kochi-Mangalore Gas Pipeline Kochi Salem Pipeline's (KSPL) LPG pipeline project

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Responsible Industries. Responsible Investments

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