

INVESTOR Konnnect






Monthly Newsletter

EDITION 17 | MARCH 2022



KINFRA entering 30th year of operations achieved a unique milestone in 2021-22

The Kerala Industrial Infrastructure Development Corporation (KINFRA), now in its 30th year, has created history by successfully completing a plethora of projects on time throughout the years. KINFRA has been entrusted with developing industrial estates in Kerala in order to promote industrialization. Shri. P Rajeeve, Hon'ble Minister for Industries, Law and Coir remarked that various initiatives for delivering relief and industrial security as part of the State government's Covid-19 rehabilitation policy helped it turn in a remarkable performance during 2021-22.

	2016-17 to 2020-21	2021-22
Land Allotment 	527 acres	128 acres
SDF Allotment 	680619 sq. ft	345800 sq. ft
Investments 	INR 1731 Cr	INR 1522 Cr
Establishments 	540	62
Employment 	17228	20900



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Kerala Budget 2022-23: Industrial Development Focus

**Responsible Industries.
Responsible Investments**

The emphasis of budget 2022-23 is on industrial infrastructure development, Capital availability, entrepreneurship and use of modern technologies.

Industrial Infrastructure Projects

Scheme	Allocation in INR Cr
Support to Small-scale food processing units	20
Upgradation of MSMEs	11.4
One Family One Enterprise' Scheme.	7
Innovation Acceleration Programme	7
3% Interest Subvention under KSIDC's Chief Minister's Special Assistance Scheme	6

Focus Schemes

Scheme	Allocation in INR Cr
Four Science Parks	1000
Medical Tech Innovation Park	100
Electronic hub	28
Private Industrial Parks	20
Multi-level Industrial Estates	10
Caravan Parks	5

KSIDC "Chief Minister's Special Assistance Scheme"

**100 Start-ups
& MSMEs**

**INR 2 Cr per
applicant**

**3% Interest
Subvention**



- Seven Agri-Tech facilitation centres to be established across Kerala
- Industrial facilitation parks are planned to be set up with corpus fund of INR 200 Cr from KIIFB
- These parks would be set up under PSUs for providing necessary technical assistance and basic industrial facilities to private entrepreneurs
- Pilot project would be implemented in United Electrical Industries Ltd., Kollam

Focus Sectors▶▶▶

**Medical
Devices**

ESDM

**Green
Mobility Tech**

**Agro
Processing**

MSME Clinics – Spearheading accelerated growth of MSMEs in the State

Formal Inauguration of MSME Clinic was performed by Hon. Industries Minister Shri. Rajeeve on 23rd March 2022. Industry Department officials from all the districts and subject matter experts empaneled for the MSME Clinic were present on the occasion. Industry associations representatives from KSSIA, CII, FICCI and others were also present at the meeting. It is hoped that the operation of this clinic will create a conducive ecosystem for micro, small and medium enterprises in the State.

There are currently 147000 Micro, Small and Medium Enterprises (MSMEs) in Kerala. The Department of Industries has been providing excellent support to entrepreneurs to start MSMEs and improve their operations. However, it was noticed that a few micro and small enterprises were facing difficulties in the areas of licensing, marketing and financing in the journey



ahead. MSME clinics have empaneled subject matter experts with experience in project reporting, licensing, law, marketing, exporting, banking, GST and technology. An expert group of 168 subject matter experts have been provided in 14 districts of Kerala. The respective District Office or Taluk

Office can be contacted for assistance related to MSMEs.

The key aim of these MSME Clinics is to help entrepreneurs solve their problems and move them forward using the services of experts.



Technology clinics were also launched to introduce new technologies to entrepreneurs. The technology clinics run by the Department of Industries to introduce new technologies to e-entrepreneurs are getting a good response. So far, 6 technology clinics have been conducted online at the state level.

Introduction of Technologies for Value Added Product Enterprises of Potato Food Crops in collaboration with Central Tuber Crop Research Center.

Introduction of technologies of plastic-based enterprises in collaboration with Central Institute of Petrochemicals Engineering & Technology.

Introduction of technologies related to product packaging held in collaboration with Indian Institute of Packaging (Chennai).

Introduction of latest technologies related to the construction sector in collaboration with Indian Institute of Infrastructure and Construction (Kollam, Chavara).

Workshop on Bureau of Indian Standards and its other procedures.

Technology clinic to discuss on seafood-based entrepreneurship opportunities, quality in collaboration with Kerala University of Fisheries & Ocean Studies

Indexpo 2022: Marketing Fair



A 4-day exhibition "Indexpo 2022" was organized by Department of Industries & Commerce at the VJT Hall for the promotion of the products made by small business units in Thiruvananthapuram district. Products of more than 50 small-scale industrial units in the district were included in the market fair.



Value Added Agriculture Mission (VAAM)

This mission is constituted for fulfilling the aim of increasing the state's domestic production by producing value added products from agricultural resources. As a part of this, five working groups will be constituted to formulate working strategies:

**Agricultural productivity | Agricultural inputs
Agri Industries and Technology
Training Support | Marketing | Finance**

These five working groups will formulate extensive schemes and device an integrated scheme thereafter.

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Registered
Entrepreneurs
35509

Total Common
Application Form
4897

Proposed
employment
18874

MSME
Clearances
17907

**Invest
Kerala**

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