

INVESTOR Konnnect

Monthly Newsletter



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Kerala Business to Business Meet:

Vyapar 2022 organized in Kochi



The Department of Industries & Commerce, Government of Kerala is organized the Kerala Business to Business Meet (Vyapar) 2022 from June 16 to 18, 2022 at Jawaharlal Nehru International Stadium Ground Kaloor, Kochi.

Vyapar 2022 supports sectors to raise their growth profiles, pique investors' interest, and emphasize the importance of MSMEs in the state's economic growth.

Vyapar 2022 attracted buyers from major commercial enterprises, as well as representatives from all-India trade and commercial groups, business consortiums, exporters, and consumers, all seeking to strike lucrative deals that will help Kerala's products find a niche in the national market

Targeting the national market for a wide range of products from Micro, Small and Medium Enterprises (MSMEs), the meet witnessed participation of promoters of over 300 MSMEs and around 500 buyers from across the country engaging in around 10,000 business meets. The products exhibited reflected Kerala's industrial and entrepreneurial traditions, craftsmanship and technology-driven competitiveness.



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State hosted third edition of the Loka Kerala Sabha



The third edition of Loka Kerala Sabha- an event hosted by the Kerala Government for the integration of non-resident Keralites was organized in Thiruvananthapuram. The conference's valedictory session was virtually addressed by Hon'ble Chief Minister Shri. Pinarayi Vijayan.

KSIDC launched a help desk at the Loka Kerala Sabha to provide financial assistance and information on infrastructure, including land, to entrepreneurs wishing to start new ventures and to create awareness about the one-stop-shop system for obtaining approvals for enterprises from various departments – K-SWIFT

During the Loka Kerala Sabha session on 'Pravasi Investment Opportunities for the Building of New Kerala', the expatriate businessmen shared various ideas for investing in Kerala. Participation across European countries, the United States of America, Bangladesh made the event a successful one.



Hon'ble Minister for Industries, Law and Coir P Rajeev explained about the changes that have taken place in the industrial sector in

our country and Kerala during the last few years at the meeting for the awareness of the industrialists. Meet the Investor program, private industrial park project, and K-CIS online inspection system was briefly explained to the members of the Loka Kerala Sabha.

The members also expressed happiness over the implementation of ideas like private industrial parks in Kerala. During the discussion, the delegates commented on the plans to provide low-interest loans to expatriates for starting a business in Kerala.

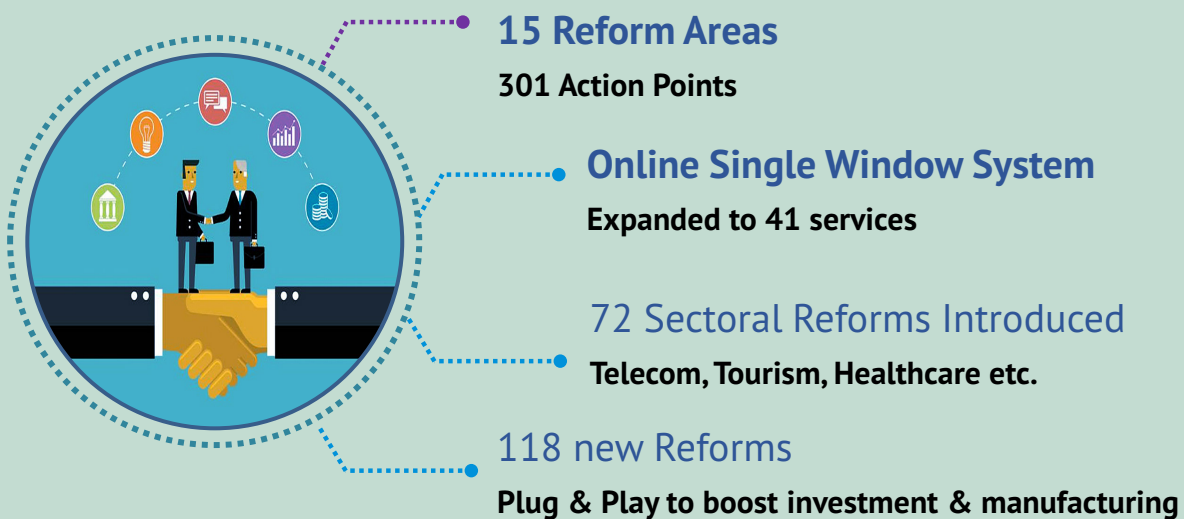


India Innovation Centre for Graphene (IICG) Scheme – Centre for Materials for Electronics Technology & TATA Steels Signed MoU

The India Innovation Center for Graphene, a digital university, and the Center for Materials for Electronics Technology, a central government institution, are setting up a center of excellence for the production and development of graphene, known as the substance of the future. In the first phase, a memorandum of understanding was signed between the Center for Materials for Electronics Technology and Tata Steel. The India Innovation Center for Graphene (IICG) project to be launched in Ernakulam at a cost of Rs 86.41 crore has been assured of support from Tata



SBRAP 2020 Results



Government of Kerala has been pro-active in taking up many initiatives to energize and stimulate the business environment in the State. Creating an investment climate which is aligned to sustainable and ecofriendly development is a multi-step process. The State embarked on a multi-pronged framework and drew up a blueprint of an integrated infrastructure development strategy which encompassed policy reforms and business reengineering processes in many sectors. This holistic approach adopted by the Government of Kerala dovetailing industrial development with sustainable development practices has facilitated the transformation of the state to a preferred investment destination and resulted in achieving an appreciable feat in SBRAP 2020 assessment in which Kerala has been categorized under Aspirers category (80%-90% implementation).

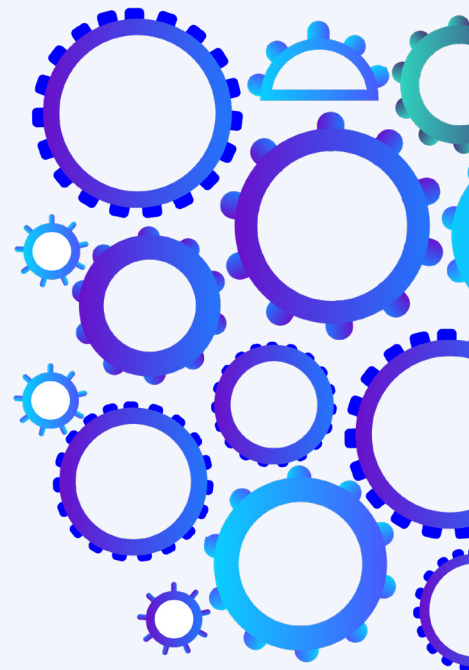
31 States/UTs categorized: Kerala amongst “Aspirers” category



Seminar on innovative initiatives in industrial sector organized as part of International MSME Day Celebration 2022

The financial year 2022-23 is being observed as an entrepreneurial year under the leadership of the state industries department. In the first three months of this year 24,784 enterprises were registered. The co-operation of various departments like Local Self-Government, Cooperation, Fisheries, Animal Husbandry etc. is also available for the massive project which

will provide employment to three lakh to four lakh people. The success of the project will be greatly benefited by the support provided by the help desks established in the local bodies. As part of International MSME day a seminar on innovative initiatives in industrial sector was organized as part of 1 Lakh Enterprises program of Department of Industries & Commerce.



INTERNATIONAL MSME DAY

The Micro-Small and Medium-sized Enterprises Day was marked by the United Nations General Assembly in its 74th Plenary on April 6, 2017. The move came after the International Council for Small Business (ICSB) 2016 World Conference Declaration on the urgent need to recognise MSME's role in global development.

The theme of this year's International MSME Day was "Resilience and Rebuilding", highlighting the vital role of micro-, small and medium-sized enterprises for a fair and sustainable recovery.

Kerala ranks first in Asia in the Affordable Talent category in the Global Startup Ecosystem Report (GSER)

The State achieved another milestone in energizing Kerala's efforts to become a world-renowned start-up hub. Kerala ranks first in Asia in the Affordable Talent category in the Global Startup Ecosystem Report (GSER), a joint venture between the Startup Genome and the Global Entrepreneurship Network.

Kerala, a relatively low-cost country, ranks fourth in the region globally. In the 2020 report, Kerala was ranked 20th in the world.

In addition to these achievements, Kerala has topped the list in terms of venture investments and as the best investment mobilizing community.

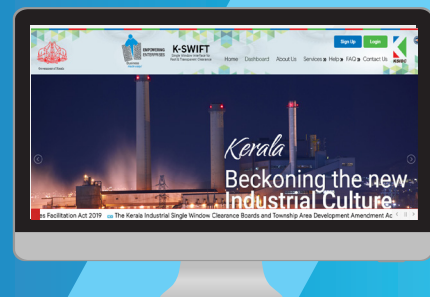
Kerala is one of the top three most sought-after venture capital destinations. The report also highlights the support of the state government. FabLabs and MSME clusters have greatly contributed to the expansion of startups, the report said.

In addition, the huge concessions given by the state government at the start-up stage have attracted startups from other places. The report's that the situation in Kerala is conducive to investment in the field of artificial intelligence and data analytics will help attract the attention of international companies.



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K-SWIFT
Single Window Interface for Fast & Transparent Clearance



Registered Entrepreneurs	Total Common Application Form	Proposed employment	MSME Clearances
40883	5564	19919	19599

More features planned during launch of KSWIFT 3.0: Integration of more services from FSSAI, CZMA, Drugs Control, Health, etc. and launch of KSWIFT Mobile App